



Unlock 3x more insights to drive medical strategy with faster, more informed decisions

The ever-expanding volume of medical data is a researcher's dream. Unfortunately, this explosion of information comes at a high cost for Medical Affairs. Teams must manually cobble together unstructured information from disparate sources and stakeholders, a lengthy and error-prone process. Sorcerero provides a better way.

Sorcerero MIM uses proprietary, medically-tuned AI to turn fragmented data into actionable insights. After unifying data in a single location, MIM's AI-powered workflows and analytics monitor emerging themes, track stakeholders, and recommend actions. And with Sorcerero's Instant Insights Engine™, teams can quickly ask plain language questions and receive high-quality, validated answers. Now, Medical Affairs teams have the information they need to transform care for patients, deliver timely insights to providers, and measure clinical impact.

Why Sorcerero MIM?

Medically intelligent AI Assistant:

Powered by advanced AI technology, Sorcerero MIM augments Med Affairs' ability to discover key insights and answer important medical strategy questions. MIM enriches medical information throughout the entire data journey, from initial collection through organization and insights. To do so, MIM automatically tags and structures data using Sorcerero's proprietary library of over 1000+ medical ontologies. Unlike generic AI or keyword-based search, MIM truly understands the complex relationship between medical terms and generates search results based on relationships between medical concepts instead of just matching identical words.

Comprehensive hub of medical data, insights, and evidence:

Sorcerero MIM is the only platform that combines internal enterprise data (CRM data, MSL insights, etc.) with external medical information from over 100M+ public records (claims data, clinical trial data, etc.) in a single location. By harnessing and unifying data across structured and unstructured sources, MIM brings greater value and higher ROI to existing infrastructure, simplifies data sharing, and helps teams identify new insights that aren't discernible when records are fragmented.

Instant insights:

Sorcerero MIM provides teams instant access to relevant medical insights and data, which they can easily search and delve into using MIM's Instant Insights Engine, filters, collections, and dashboards. With information at their fingertips, Med Affairs teams can quickly define and generate detailed reports and medical strategies. Now, Med Affairs teams no longer have to rely on agencies to compile these reports, a costly process that typically takes months. Not to mention, these agency-generated reports are already outdated by the time they're completed, forcing teams to use old information.

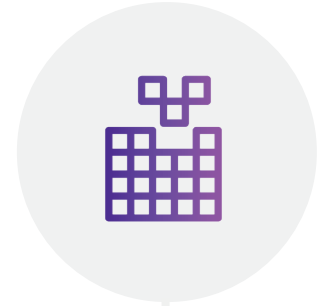
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Key Benefits

Unify Fragmented Data

Centralize medical data, evidence, and insights on a single, collaborative platform to reduce medical data processing time by 72%.

- ◆ Access the latest medical data through the AI-powered platform, which automatically captures, structures, and unifies all data pertinent to the organization.
- ◆ Simplify information sharing and collaborate across Medical Affairs, MSLs, medical operations, and leadership via Sorcero MIM's collaborative interface.
- ◆ Easily find and share relevant, validated insights with MIM's AI-powered data enrichment and tagging, which automatically organizes records around key medical topics.



Accelerate Decisions

Generate insights 18x faster than manual approaches to accelerate high-confidence decision making,

- ◆ Answer strategic questions using MIM's Instant Insights Engine, which enables teams to quickly search and find key insights on therapeutic area, geography, patient needs, and more.
- ◆ Strengthen KOL relationships to drive launch success and improve product adoption through MIM's HCP-centric data view.
- ◆ Standardize insight workflows with defined stages to guide proper insights usage, and map insights to KPIs to understand how tactics and data contribute to medical strategy.

Uncover New Insights

Discover 300% more medical insights and extract 3x more value from data:

- ◆ Augmented data analysis with MIM's medical ontologies and AI recommendations, which tie together previously disconnected records based on sophisticated medical relationships.
- ◆ Uncover new insights and HCP feedback buried in unstructured sources like HCP notes and meeting presentations using MIM's AI-powered data extraction.
- ◆ Identify unmet patient needs and treatment gaps, and meet stakeholder needs by connecting all channels, data, and insights for rapid analysis and personalized insights.



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ABOUT SORCERO

Sorcero gives Life Sciences companies the unparalleled ability to generate measurable and actionable insights across all external and internal medical data. The unique ability to unify and enrich unstructured and structured data across a disparate set of sources, with advanced biomedical AI, enables teams to make confident decisions with a complete view of healthcare data. With the Sorcero AI Platform, teams can drive product adoption and improve patient outcomes with precision and confidence up to 12x faster. We believe the most important application of AI today is to speed patient access to breakthrough treatments.

