sorcero
IPM™

The world's largest repository of public medical literature, structured and enriched to provide insights 8x faster.

Sorero IPM is an AI-powered publication analytics platform that empowers teams to instantly access clinical-quality evidence and monitor real-time trends in product sentiment, competition, and safety across the vast body of scientific literature.

Globally, there are over 2 million new medical papers published across 20,000+ peer-reviewed journals annually. This explosion of literature is both a boon and a bane to Medical Affairs teams, who must manually sift through this plethora of content to identify clinically meaningful insights that can help improve patient outcomes. To compound this issue, key information remains locked behind paywalls or hidden in unstructured formats, leaving teams to deal with incomplete, static, and out-of-date information. Powered by advanced AI, Sorcero IPM provides a modern approach to monitoring and leveraging insights and trends in scientific literature.

Why Sorcero IPM?

Medically intelligent AI:
Sorcero IPM's advanced, medically-intelligent AI technology automatically combines content from 20+ research sources and enriches this literature with Sorcero's medically-tuned ontologies. IPM then tags and structures data according to related topics, making it fast and easy for teams to search and extract relevant insights across the entire body of literature. Unlike generic AI or keyword-based search, IPM truly understands the complexity and nuance of medical terms, and generates search results based on relationships between concepts instead of just matching identical words.

Largest dashboard of scientific and medical research:
Sorcero IPM is the industry's largest unified repository of medical content, containing over 250 million publications from 83 million authors. With access to a centralized dashboard, Med Affairs teams can easily search across countless publications through one unified interface, and quickly identify and surface new insights that aren't discernible when articles are fragmented.

Instant scientific insights:
Sorcero IPM gives instant access to trustworthy insights from the latest scientific literature, which teams can search through advanced querying. Med Affairs teams can now track and monitor important trends – like product sentiment, competitive intelligence, adverse events, and more – empowering them to develop high-quality medical strategies informed by insights gathered overtime.
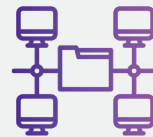
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Key Benefits

Instantly access the largest repository of public medical literature

Harness content from 20+ medical research resources, structured to fit your organization's needs.

◆ Tap into a library of over 30 million public articles in IPM, which leverages AI to translate content from disparate publications into analysis-ready data points.

◆ Organize and enrich public literature based on topics most relevant to your organization (safety, disease state, patient population, etc.) using IPM's 1000+ medical ontologies.

◆ Easily search IPM and receive high-quality answers in real-time with powerful querying, which surfaces insights based on semantic context – instead of exact-match keywords.

Extract high-quality and relevant evidence 8x faster

Achieve 88% reduction in time to review data and extract evidence.

◆ Streamline research by leveraging IPM's robust AI functionality, which augments human experts by surfacing clinically relevant content through powerful querying, dashboards, and filters.

◆ Quickly determine whether a publication warrants deeper review with AI-generated auto summaries.

◆ Save time verifying that sources are up to date as IPM uses AI to automatically ingest publication databases and bring in the latest published articles

Monitor important trends – at scale and over time

Increase your team's accuracy and productivity by 8.3x when identifying relevant evidence on your competitor's and portfolio products.

◆ Identify long-term medical trends instead of point-in-time snapshots as IPM connects insights and illuminates patterns across millions of current and historical publications.

◆ Get a real-time, holistic view of product impact, sentiment, and reach using IPMs AI-powered SSoV (Scientific Share of Voice) monitoring.

◆ Pinpoint the highest value sources with the publication clinical impact score (PCIS), and track real-world evidence to inform product development.

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